# LIGHTROOM & ME

Part 4: Image Processing

## Image Processing

- Global Adjustments
- Local Adjustments
  - Drawing the eye
  - Adding dimension
- Use of Presets
  - Global Adjustments
  - Creating a "Look"
- Photoshop Integration

Understand Why rather than How

#### Workflow

Workflow is a flexible series of steps that one follows to efficiently and accurately realize your vision.

- Mac Holbert

### YOUR VISION

Good photography all about intent

#### Realizing Your Vision

- Starts at capture
- Your vision of the photo drives your editing choices
- Lead the viewer through your photograph
- Share your perspective

"What do I want to do" precedes "How do I ..."

#### An Image One Can't Take Their Eyes Off

- Draw viewer's eye to the subject
- Remove everything that does not matter or support your intent
- Reduce the impact of things you could not remove
- Recreate 3-D world on 2-D medium

#### Biomechanics of the Eye

- Eye moves from
  - Areas of Light to areas of Dark
  - High contrast to low contrast
    - Contrast is the ratio of light to dark
  - High sharpness to low sharpness
    - Edge illusion or contrast at edges
  - In focus areas to blur
  - High saturation of color to low saturation of color
- Warm objects move forward cool recede
- Bring viewer's eye to the intent of your photo

# **DEMO**

Before and After in Lightroom

#### Lightroom Global Adjustments

- Overall Adjustment to
  - Tonal Range
  - Temperature
  - Contrast
- Start at Top Panel Work Down
  - Expect to go back and Tweak
- Global adjust as far as necessary, just so no area is damaged/hurt by processing
  - Over do it and then back off
- Snapshot in Develop module
  - Fork in processing road to contrast choices
- Virtual Copy
  - Alternative processing
  - Alternative crop

## Local Adjustments

- Refine image to support original intent and vision
- Keep the viewer engaged
- Use principals of painting

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#### Local Adjustment Brush

- Make background recede
  - Cooler, Darker, Blurred, Desaturated.





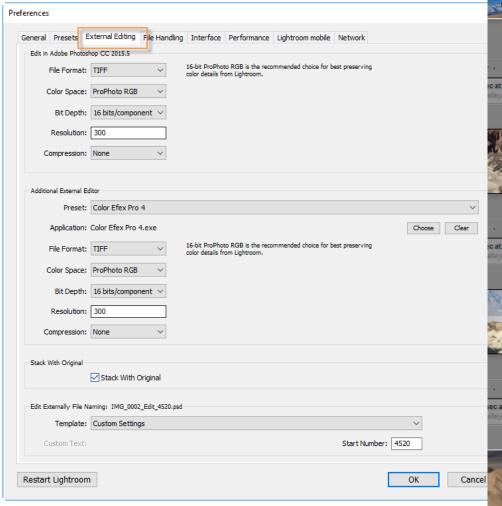
### Lightroom Local Adjustment

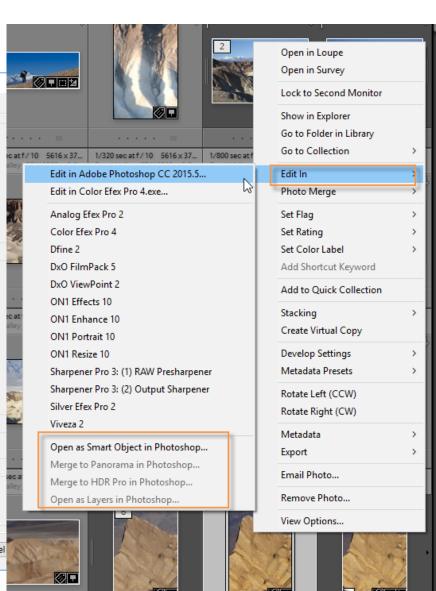
- Brush in each effect as a separate Adjustment brush
- Use slider to control the effect
- Create brush preset as starting point

# **DEMO**

Integration with Photoshop

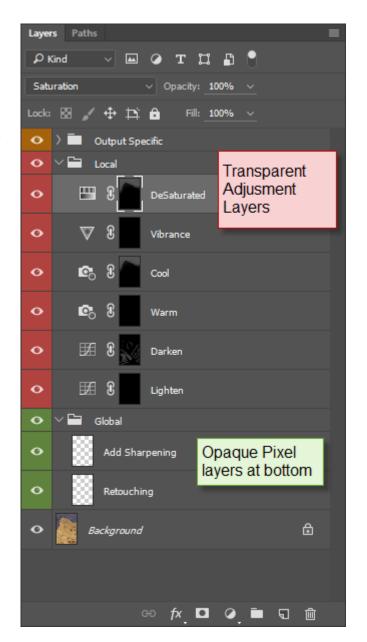
#### Edit In ...





## Local Adjustments Photoshop

- Create a separate Adjustment Layer for each effect
  - Use appropriate Blending option
- Paint in effect using a Layer Mask
- Use Fade control for each stroke
  - Over do it and then bring it back.
- Setup using an Action



#### **Nik Tools**

- U-point Technology
  - Creates complex mask to show/hide edits
  - Very powerful & easy to use
- Use directly in Lightroom
- Use as layer(s) in Photoshop
  - Pixel layer => lower in layer stack
- Smart Objects
  - Remember settings & allow changes
  - Non-destructive

