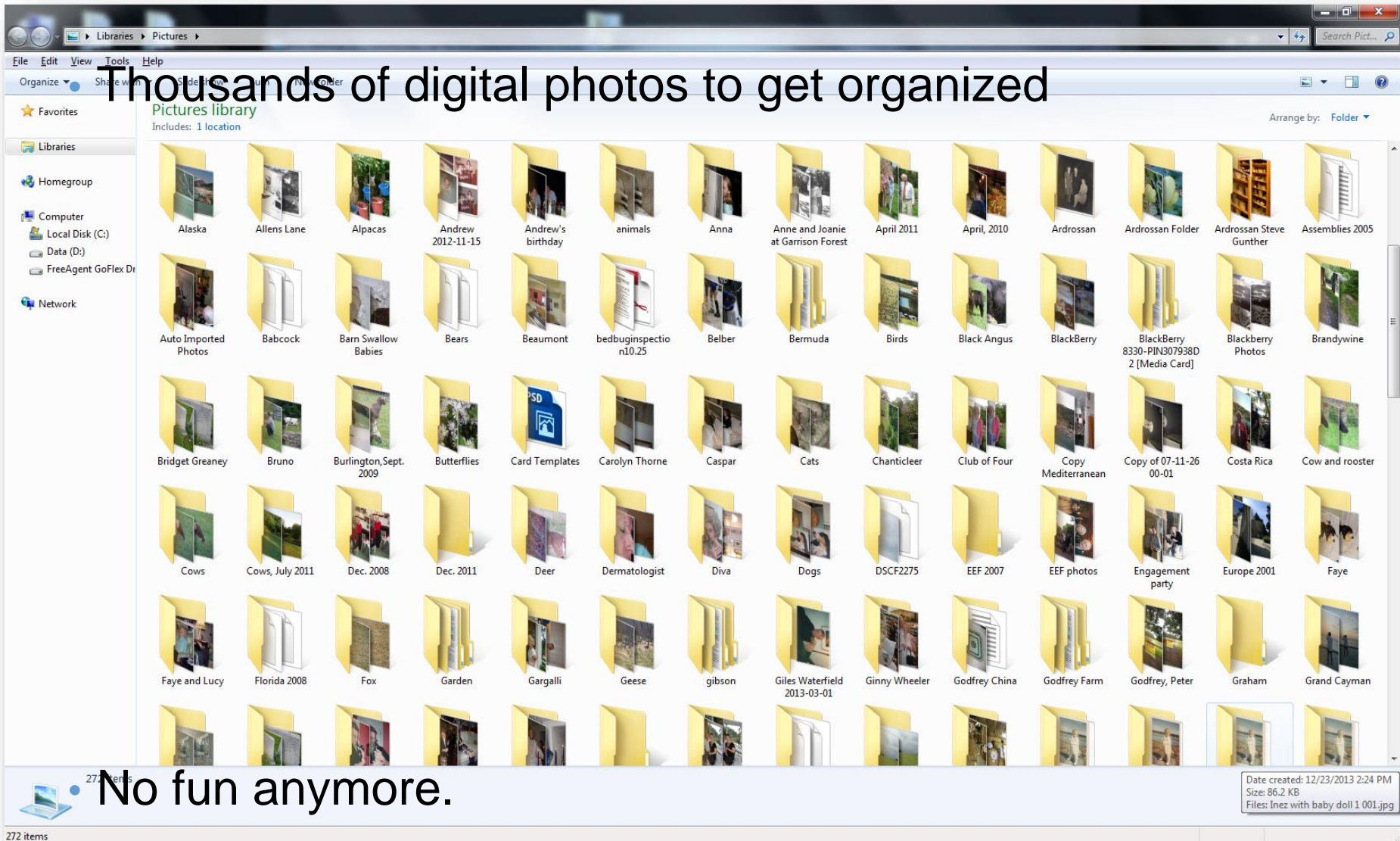


LIGHTROOM & ME

Part 1: Getting Organized, an Overview

We All Have Been There



Lightroom: Photo Nirvana

Toolset specifically for what photographers do

- Store
- Tag
- Create

Organizing Your Photos with Lightroom 5
Peter Krogh

You may have to postpone your bliss

- There is a learning curve
- You still need discipline

Consider the Big Picture

- Understand Lightroom from 10,000 feet
- Think about the *End State*
 - Where will my images end up?
 - How can I store all my data safely?
 - What criteria might I use to find a particular image or set of images?
- Work Backwards & Keep it Simple
 - Details of implementation match the end goal and tools
 - Avoid duplicating work
- Relax
 - Everything is consistent and repeatable
- Have Fun

ORGANIZATION

Library Analogy

- Two separate entities organize any Library
- Books on Shelves
 - Physical storage of books
 - Image File Storage
- Card Catalog
 - Used to organize & find books
 - Tagging, Filtering, Collections



Layers of Organization in Lightroom

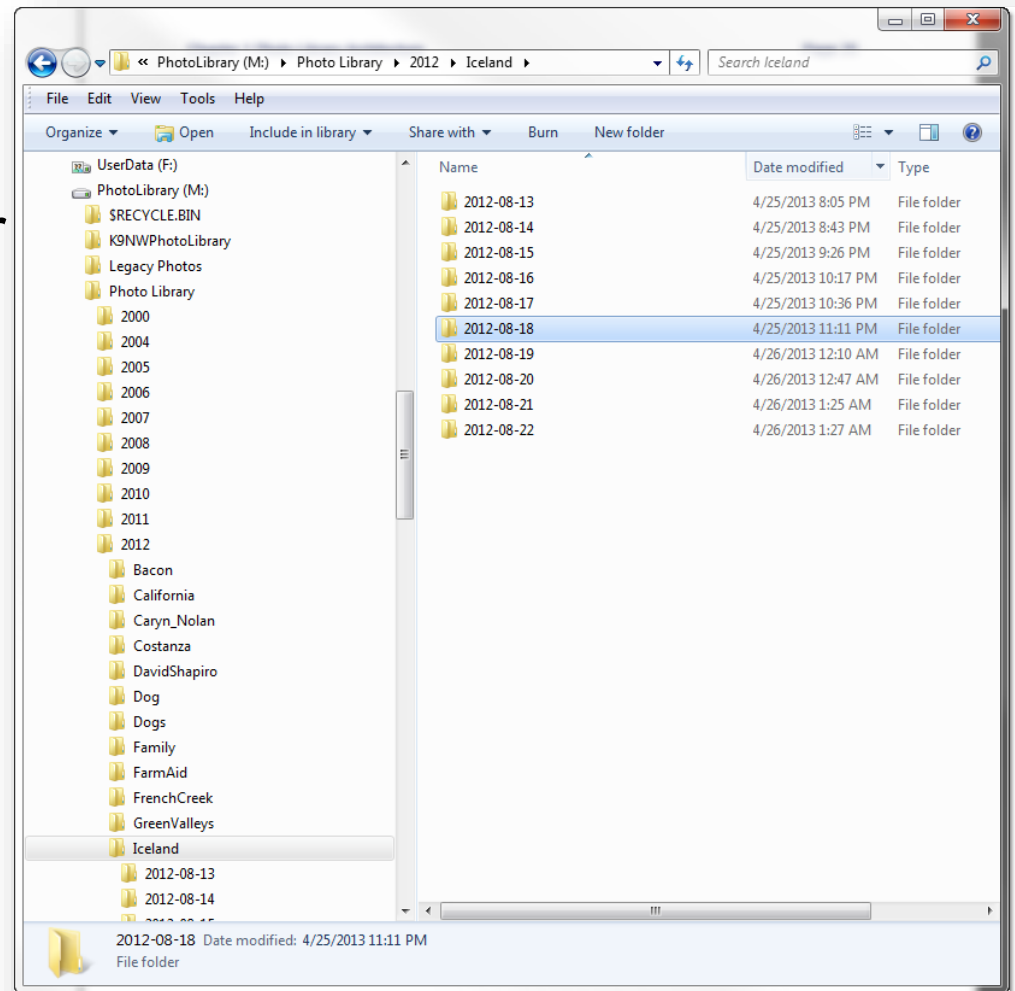
- Creative Projects
 - Photo Essay
 - Portfolio
 - Slideshows & web pages
- Tagging/Filtering
 - Date
 - Location
 - Event
 - Keyword
 - Rating
- Storage
 - Storage Devices
 - Folder Structure
 - File Names
 - File Formats
 - Backup Procedures



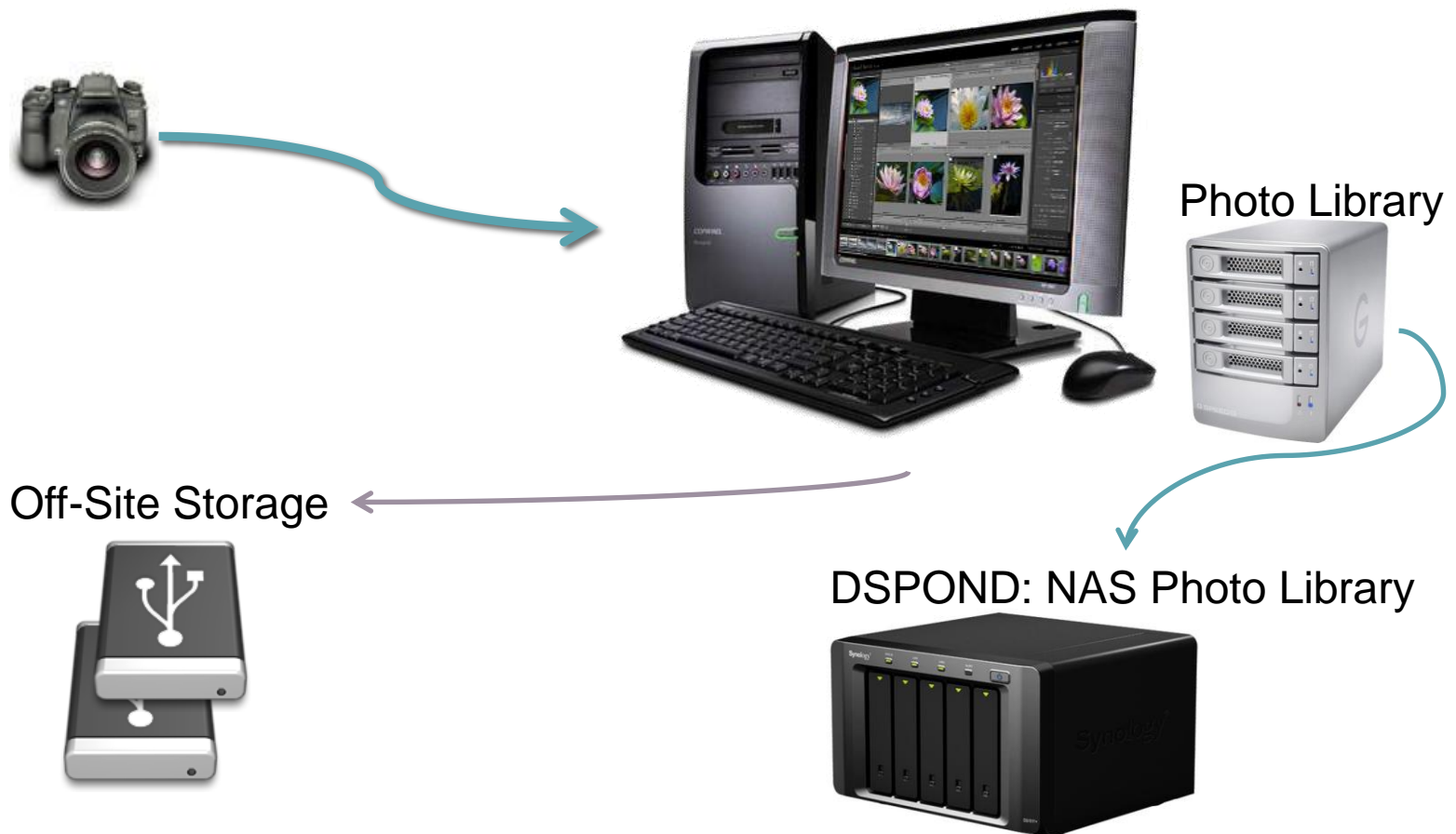
Storage Organization & Folder Names



- Hierarchy, simple to remember
- Top-Level Parent Folder
 - Pictures
 - My Pictures
 - Photo Library
 - Same on PC & Mac
 - Same on all drives
- Year/Month/Project
 - 2014/01/Welkinweir
 - 2014/02
- Year/Project/Date
 - 2014/Welkinweir/2014-01-18



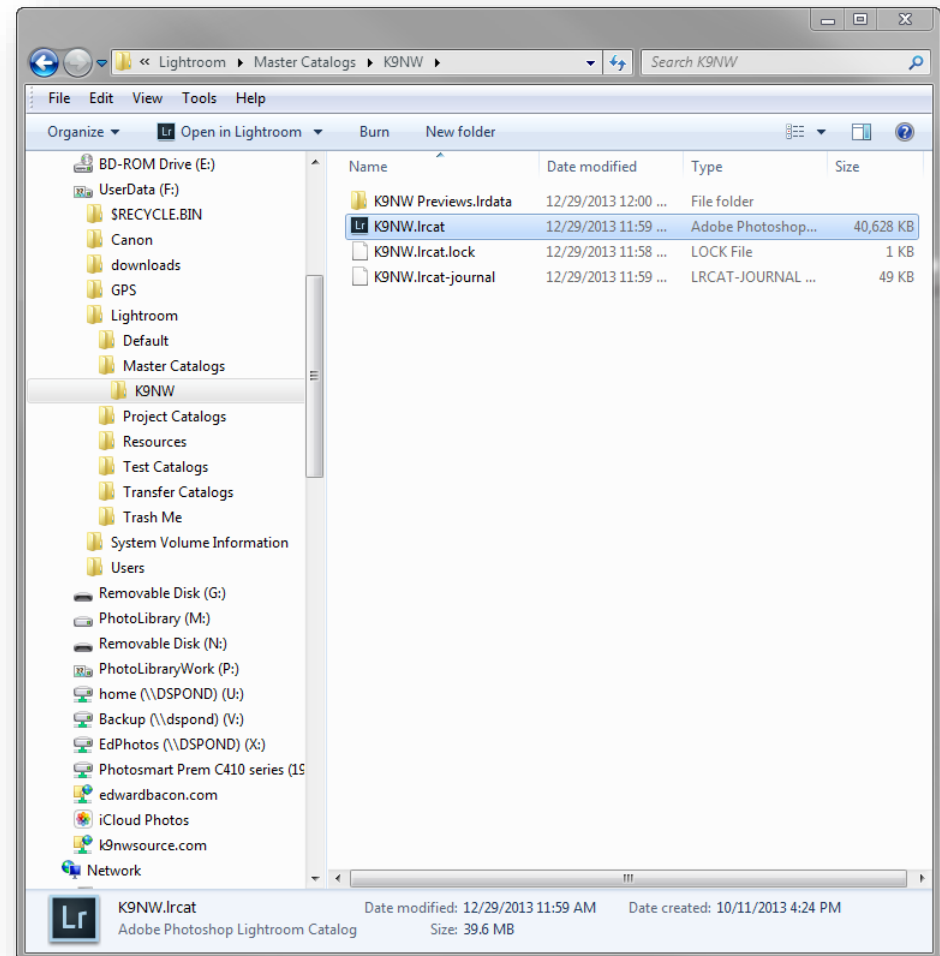
Same Storage Strategy All Devices



Lightroom Catalog (File System POV)



- Catalog Name folder
 - Default in My Pictures
- Database - .lrcat
- Previews - .lrdata
 - Folder on PC
 - File on Mac
- When open
 - Lock and Journal files
- Lightroom Backup
 - *Database only*
 - **Not image files!**





Organizing with Tags

- Facts about photos
 - When Date
 - Where Location
 - What Event
 - Who Keywords
 - How good Rating
- Filtering and Finding
 - Show me all photos with this classification
 - Photos with these facts about them
 - Start w/ Filter, select specific photo(s)

Goal to make tagging quick and consistent

Filtering in LR Library

- Left hand side is Source
 - Whole Catalog
 - Particular Folder
 - Collection of photos
- Top Filter bar selects criteria
 - Refines set of images
- Use to inspect and/or clean up
- Use to select images for a project
- Filter presets
 - Common things you ask about your photos
 - EFB Default metadata columns

Filter to Clean Up Location data

MasterCat-4-2 - Adobe Photoshop Lightroom - Library

File Edit Library Photo Metadata View Window Help

Edward Bacon Master

Library | Develop | Map | Book | Slideshow | Print | Web

Navigator

Library Filter:

Location

All (5 Locations) 614

Iceland 459

Unknown Country 155

Unknown State 155

Unknown City 155

Filter Bar Criteria

Date

All (1 Date) 614

2013 614

Keyword

All (3 Keywords) 614

CVKC

animals

environment

events

scenery

land

File Type

All (2 File Types) 614

Raw 602

TIFF 12

Histogram

ISO 100 40 mm f/14 1/6 sec

Original Photo

Catalog

All Photographs 84580

Quick Collection + 0

Previous Import 99

Previous Export as Catalog 1

Photos That Failed to Export 1

Folders

UserData (F:) 1.2 / 1.8 TB

Source

Photo LibraryWork (P:) 401 / 931 GB

Photo Library 12327

30 Extras 3

2013 11981

Family 209

Floral Portraits 1070

FrenchCreek 443

Iceland 3786

2013-03-09 634

2013-03-10 631

2013-03-11 515

2013-03-12 609

2013-03-13 482

2013-03-14 430

2013-03-15 485

LCHSA 2858

LongwoodGardens 707

MaddyErin 194

Import...

Export...

Results

1.0 sec at f/20 Iceland-7159 4896 x 3264 CR2

0.8 sec at f/20 Iceland-7160 4896 x 3264 CR2

1.3 sec at f/20 Iceland-7161 3264 x 4896 CR2

1.0 sec at f/20 Iceland-7162 3264 x 4896 CR2

0.5 sec at f/20 Iceland-7164 3264 x 4896 CR2

1.0 sec at f/20 Iceland-7165 3264 x 4896 CR2

1.0 sec at f/20 Iceland-7166 3264 x 4896 CR2

0.8 sec at f/20 Iceland-7167 3264 x 4896 CR2

0.6 sec at f/20 Iceland-7168 3264 x 4896 CR2

0.8 sec at f/20 Iceland-7169_Edit_2212_E... 4896 x 3264 TIF

0.6 sec at f/20 Iceland-7170 4896 x 3264 CR2

1.3 sec at f/20 Iceland-7171 4896 x 3264 CR2

1.3 sec at f/20 Iceland-7172 4896 x 3264 CR2

1.0 sec at f/20 Iceland-7173 4896 x 3264 CR2

2.0 sec at f/20 Iceland-7174 4896 x 3264 CR2

Keywording

Keyword Tags Will Export

15000000 15000000 15000004 Europe Iceland Scandinavia Vik-Vik/Majord coastline ecology ecosystem environment environmentalism land nature scenery sea stacks

Click here to add keywords

Keyword Suggestions

Keyword Set Technique

Black & White Macro

_SEQUENCE Focus Stack HDR

Panorama Time Lapse

Keyword List

Location Metadata

Preset None

File Name Iceland-7144.CR2

Copy Name

Folder 2013-03-10

Metadata Status Has been chan...

Sublocation Reymsdrangar

City Vik

State / Province South

Country Iceland

ISO Country Code IS

GPS 63°45'1" N 19°05'2" W

Altitude 242.6 ft

Direction

Sync Metadata Sync Settings

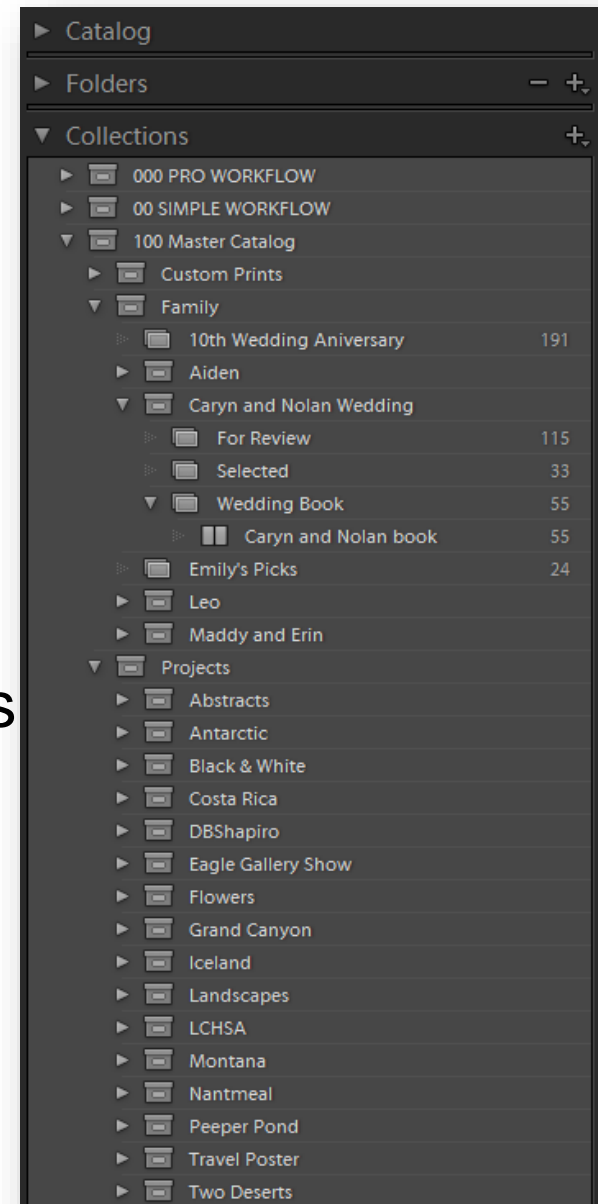
Thumbnail

Filter: 614 of 631 photos / 1 selected / Iceland-7144.CR2

Filter: EFB Default

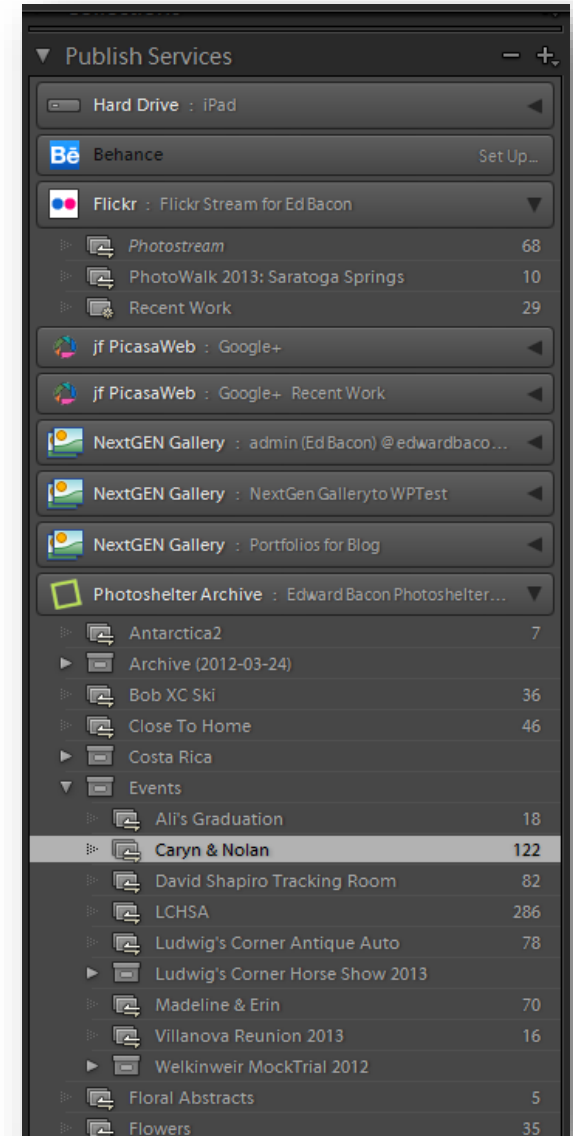
Projects – LR Collections

- Organize photos some *valuable* way
- Lightroom Collections
 - Way to gather groups of photos
 - Manually selected
 - Satisfying some filter criteria (smart)
 - LR Module-specific
- Organize collections into Collection Sets



Projects – Publish Services

- Group & push photos to other services
 - Publish to File System
 - iPad or DropBox
 - Publish to Social Networks
 - Google+ or Flickr
 - Publish for client proofing or offsite backup
 - Photoshelter or Smugmug



YOUR VISION

Good photography all about intent

Exercise: What do I want to do?

- What do I want to do for my photos?
 - Reliably and safely store them
 - Catalog them so I can find them at a later time
 - Process images non-destructively
- What do I do with my photos?
 - Give them to “clients” for review
 - Make them available on the web for purchase
 - Share on my web site and social media
 - Create a Portfolio of best work
 - Publish various books of photos
 - Publish electronic collections

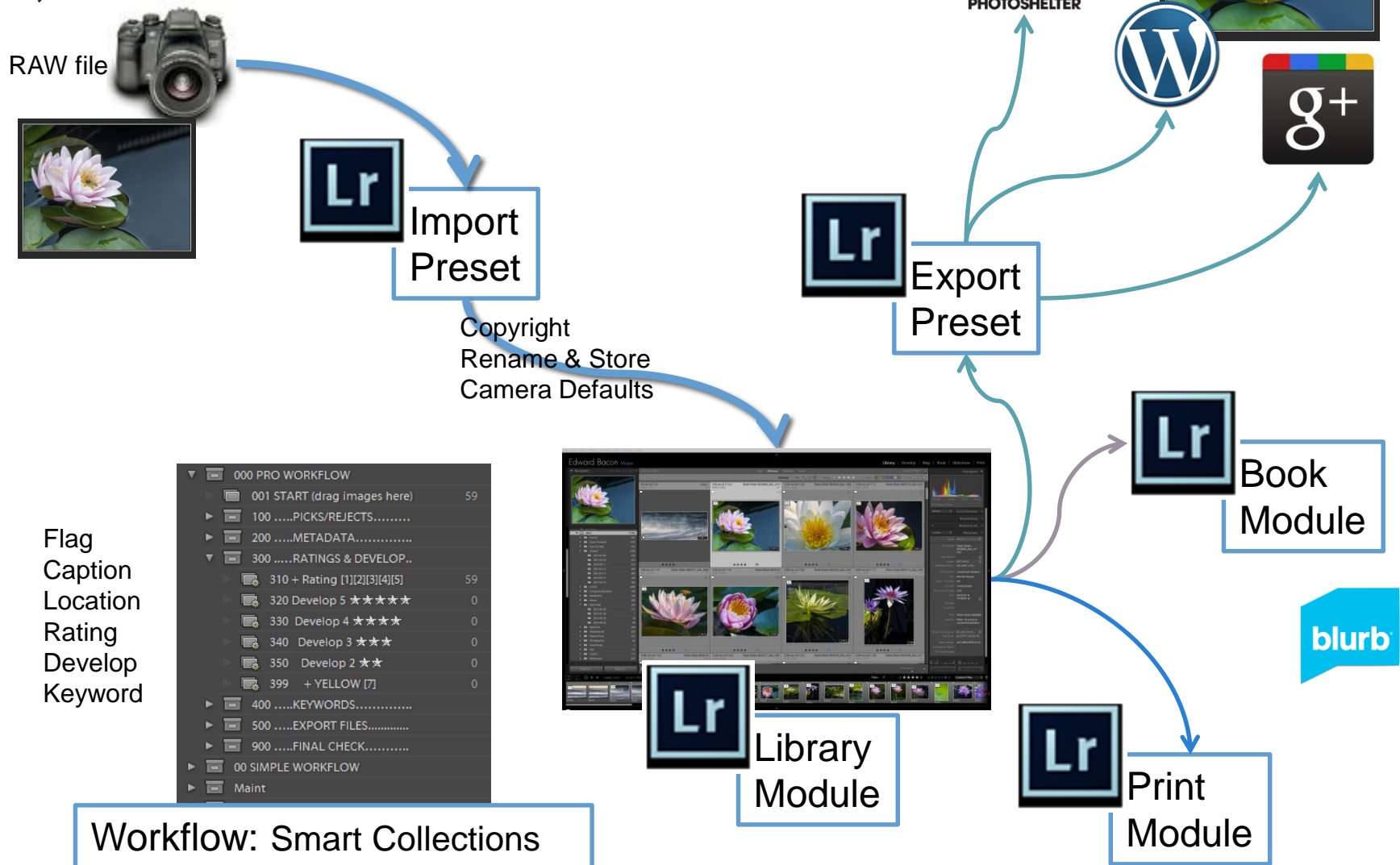
WORKFLOW

Workflow is a flexible series of steps that one follows to efficiently and accurately realize your vision.

- Mac Holbert

My Lightroom Workflow

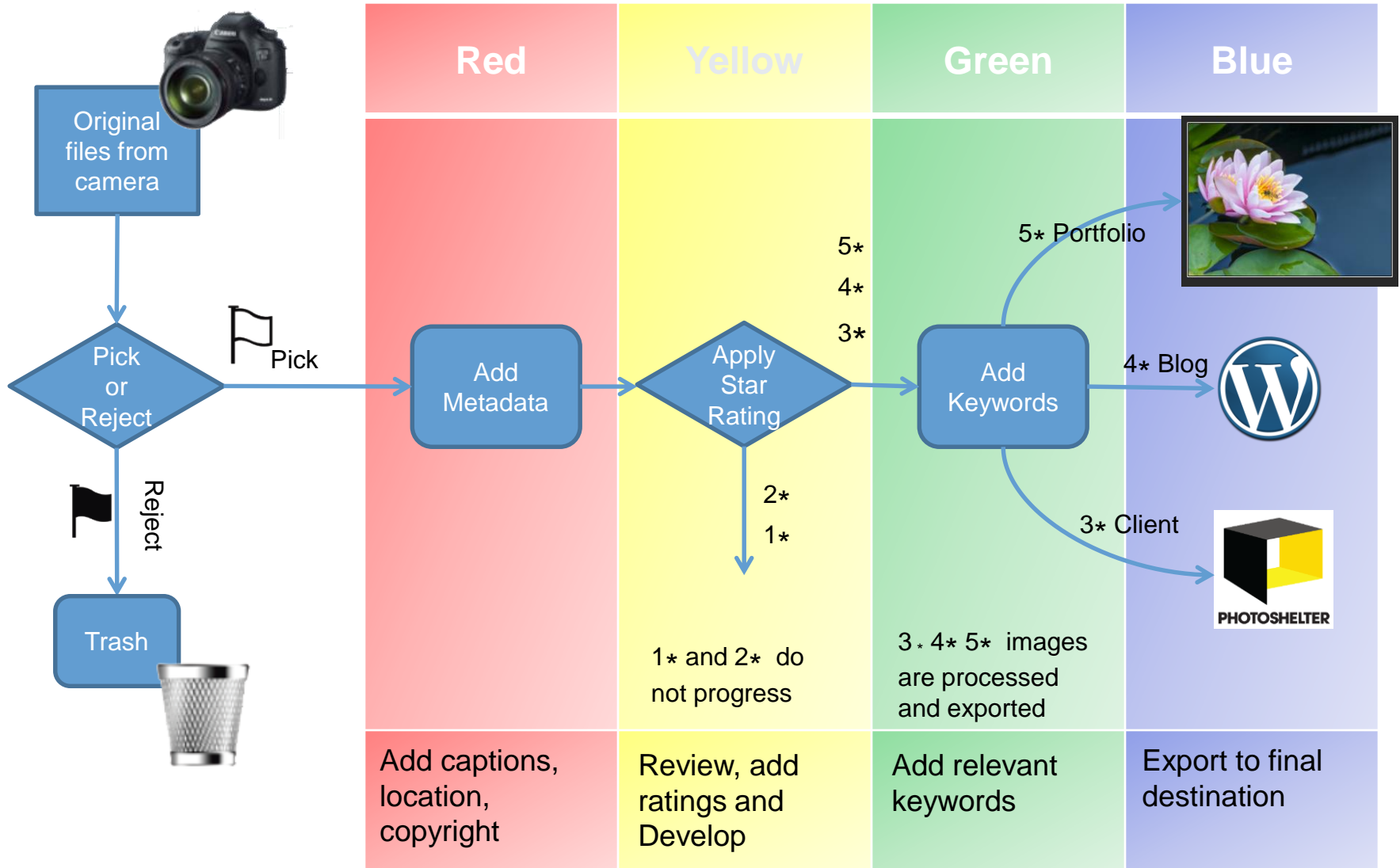
10,000 ft. view



Workflow Qualities

- Obvious Progression
 - Steps from Camera to final destination
- Leave and return to post-processing
 - No need to remember
 - Clear how far each image has progressed
- Sense of making progress
 - Clear path to final result
- Ease of use
 - Not too complicate or time consuming
 - Automation

Workflow Flow



SETUP

Customize Lightroom to meet *your workflow*

Lightroom: Flags, Ratings, Labels

- *Tagging* way to identify and filter images
 - Quick and Consistent
- Ratings tags indicate how “good” an image is
 - Many variations on relative goodness
 - We change our minds over time.
- Work backwards from end goal to set policy
- Rating to **identify where the image ends up**
 - Client Review
 - Web site
 - Portfolio

The Photographer's Workflow
Gavin Gough

Flags

- Indicate first review of image
- Remain in catalog
 - Flag
 - Keyboard P
- To move to Trash
 - Reject
 - Keyboard X

Flags		
No Flag		Awaiting first review
Black Flag		No good – To be moved to Trash
White Flag		OK – keep in Catalog

Ratings

- Identify where image is destined
- Keyboard 1 through 5

Ratings	
No Stars	Awaiting Second Review
*	Reviewed but not for processing
**	Possible. For further comparison
***	Selected for “client work”; show in Photoshelter client area
****	For blog and website
*****	Portfolio

“Client work” broadest definition, e.g. family members as clients

Labels

- How far image progressed through Workflow
 - Visual clue if interrupted
 - Know the state of the image
 - What has been done to it
 - What needs to be done

Color Labels	
No Label	Not yet in the Workflow
Red	Metadata Added
Yellow	Processing complete
Green	Keywords Added
Blue	Exported & Delivered
Purple	Temp Marker

More Lightroom Setup

- Preferences for LR
- Preferences for Catalog

Exercise: What do I want to do?

- What do I want to do for my photos?

-
-
-

- What do I do with my photos?

-
-
-

Your Definitions; Stay Consistent

Ratings	
No Stars	Awaiting Second Review
*	
**	

Flags	
No Flag	Awaiting first review
Black Flag	No good – To be moved to Trash
White Flag	OK – keep in Catalog

Color Labels	
No Label	
Red	
Yellow	
Green	
Blue	
Purple	

Resources

- *The Photographer's Workflow* – Gavin Gough
 - <http://www.gavingough.com/photo-workflow/>
 - Presets, Workflow Smart Collections, eBook, videos
- *Organizing Your Photos with Lightroom 5* – Peter Krogh
 - <http://thedambook.com/organizing-your-photos-with-lightroom-5/>
 - Multimedia eBook
- *Multi-Catalog Workflow with Lightroom 5* – Peter Krogh
 - <http://thedambook.com/multi-catalog-workflow-with-lightroom-5/>
 - Multimedia eBook
- Workflow Smart Collection – John Beardsworth
 - <http://lightroomsolutions.com/articles/workflow-smart-collections/>
- Search: lightroom workflow smart collections